



News Release

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FOR IMMEDIATE RELEASE

MetaVu and CRD Analytics Form Strategic Alliance

Partnership to leverage award-winning sustainability advisory services with the leading provider of sustainability information to the NASDAQ OMX Stock Exchange

DENVER – MetaVu, Inc., and CRD Analytics, both leaders in the discipline of sustainability, jointly announced today the formation of a strategic alliance.

The MetaVu/CRD Analytics relationship will provide immediate value to organizations through a unique combination of sustainability products and services. Best-in-class investment analytics from CRD Analytics will be united with award-winning advisory services and organizational performance tools from MetaVu. As a result, organizations will be able to positively impact financial and operational performance, with a strategic focus on measuring the return on sustainable investments and improving shareholder value.

“This alliance provides public companies with an unprecedented and integrated solution to improve sustainability disclosure and performance. This is achieved through access to the most comprehensive database of lagging indicators, predictive analytics, leading indicator-advisory services and tools that have proven to positively impact financial and operational performance”, said Michael Muyot, President and Founder of CRD Analytics.

CRD Analytics is a leading independent provider of sustainability investment analytics information. The company’s primary tool, SmartView™ 360, is a proprietary investment analytics platform that powers the NASDAQ CRD Global Sustainability Index (QCRD), the Global 1000 Sustainable Performance Leaders, and the Southeastern Corporate Sustainability Rankings. The platform distills large sets of complex financial and extra-financial data to produce comprehensive, relevant and actionable information for investors and executive decision makers.

MetaVu is a recognized thought leader in sustainability advisory, energy and environmental performance measurement including the Return on Environment (RoE) Index™, an award-winning leading indicator-based tool designed to measure sustainability of a company’s products and business model. The RoE Index™ scorecard integrates existing standards and

measurement frameworks (including GRI) into an organizational scorecard that links product and organizational maturity with the operational and financial indicators of shareholder value.

“Linking the lagging indicator analytics of the SmartView™ platform with leading indicator-based organizational capabilities and financials in the RoE Index™ provides a roadmap to drive innovation, seize market opportunities and mitigate business risks associated with energy, environmental and social performance”, said Mark A. Serwinowski, President and Founder of MetaVu.

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About CRD Analytics

CRD Analytics is a leading provider of independent sustainability investment analytics. Using its proprietary SmartView™ Technology Platform, CRD Analytics empowers its clients with actionable and performance-driven information distilled from large sets of complex data including financial, environmental, social, governance and patent information. CRD Analytics partners with its clients to construct proprietary index-based products – Exchange-Traded Funds (ETFs), separately managed accounts, mutual funds and Unit Investment Trusts (UITs). For more information about CRD Analytics, go to <http://www.crdanalytics.com>.

About MetaVu

MetaVu is a recognized leader in sustainable business development, helping companies innovate their products, services and business models employing sustainability as a strategy for value creation. The firm provides business advisory services and performance measurement products to help companies realize the economic benefits of managing energy, environmental and social issues from a business perspective. MetaVu’s advisory services, subscription products and implementation support provide consistent, thought-leading, practical value to clients across multiple sectors including Agriculture, Building Products, Chemicals, Clean-tech, Consumer Products, Forest Products, Manufacturing, Mining, Oil and Gas, Transportation, and Utilities. For more information about MetaVu, go to <http://www.metavu.com>.