



## News Release

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Contact:  
Mark Serwinowski  
+1.303.679.8340  
[info@metavu.com](mailto:info@metavu.com)

MetaVu, Inc.  
2240 Blake Street, Suite 200  
Denver, Colorado 80205

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**FOR IMMEDIATE RELEASE**

### **MetaVu Named “Recommended Smart Innovator” by Independent Research Firm**

#### *Landmark Research Report Highlights Firm’s Advisory Expertise*

DENVER – MetaVu, Inc., a leading sustainability and environmental performance consulting firm, announced today that it has been recognized as a “recommended smart innovator” in a new research report on sustainability consultants. The independent analyst report, titled: “Smart Innovators: Specialist Sustainability Consultants” was published by Verdantix, an independent and authoritative data, analysis and research firm focused on sustainable business.

The report named MetaVu as a “recommended smart innovator” for its expertise in corporate sustainability strategy, development and implementation, performance measurement, carbon management, sustainable supply chain, sustainability-related innovation, smart grid strategy and evaluation, risk and compliance initiatives. Other companies mentioned in the report included MetaVu clients General Motors, Chevron, Shaw Industries and Xcel Energy.

“We are honored to be recognized in what I believe is the first independent acknowledgement of domain expertise in the field of sustainable advisory,” said Mark A. Serwinowski, President and Chief Executive Officer of MetaVu. “MetaVu humbly accepts this recognition and I extend a thank you to our clients who have collaborated with us over the past ten years and who’ve realized competitive advantage and other value from leveraging sustainability as a platform for innovation.”

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#### **About MetaVu**

MetaVu is a recognized leader in sustainable business development, helping companies innovate their products, services and business models employing sustainability as a strategy for value creation. The firm provides business advisory services and performance measurement products to help companies realize the economic benefits of managing energy, environmental and social issues from a business perspective. MetaVu’s advisory services, subscription products and implementation support provide consistent, thought-leading, practical value to clients across multiple sectors including Agriculture, Building Products, Chemicals, Clean-tech, Consumer Products, Forest Products, Manufacturing, Mining, Oil and Gas, Transportation, and Utilities.