



**metavû**  
Creating a Return on Environment™



## Business Analytics and Technology Practice

Concerns about global climate disruption are placing unprecedented demands on Environmental/Health/Safety (EHS) functions in all industries. Industries with heavy environmental footprints will be particularly impacted.

- ❖ Markets for products and services worldwide are becoming increasingly sophisticated about environmental performance, offering both revenue and brand opportunities and risks.
- ❖ Environmental regulations and associated financial exposure are anticipated to grow significantly with greenhouse gas legislation.
- ❖ The impact of energy and resource usage on environmental and financial performance is becoming more widely appreciated.

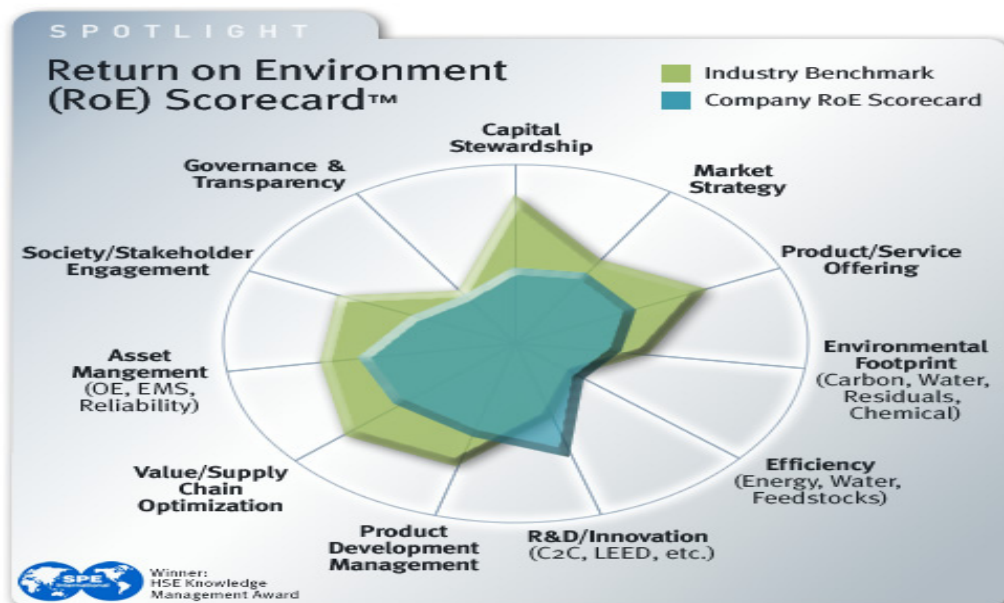
### How Can EHS Functions Lead Corporate Responses to these Changes?

EHS functions can proactively prepare their organizations for these changes in several ways.

- ❖ Establishing a process of continuous improvement in Environmental Management Systems.
- ❖ Providing subject matter expertise and performance reporting to other corporate functions, from operations to marketing to finance.

- ❖ Develop and champion the business case for exceptional performance in sustainability and environmental excellence.
- ❖ Quantify and document EHS value delivery.

A critical common denominator of these EHS endeavors is information. Without good information technology capabilities, a corporation's ability to improve sustainability performance is significantly hampered as indicated by MetaVu's proprietary performance assessment dashboard:



### How Can MetaVu’s Business Analytics and Technology Practice Help?

MetaVu’s Business Analytics and Technology Practice helps organizations design comprehensive approaches to environmental and energy performance management as part of corporate sustainability strategies. MetaVu provides the perspective and guidance to help EHS organizations address tough questions:

- ❖ What environmental performance metrics and measurements does the organization need today, and how will those needs grow in the future?
- ❖ What is the value of timely, consistent, and accurate environmental performance data to shareholders and to effective executive decision support?
- ❖ How well is our current Environmental Management System supporting our business today, what will it need to do tomorrow, and what are the gaps in organizational capabilities?
- ❖ What implications do the answers to these questions have on information technology (IT) requirements and how does our current IT infrastructure measure up?



### Why Chose MetaVu?

MetaVu’s value stems from its unique understanding of the drivers of environmental performance, available information technologies, and the way technologies and management systems interact to advance organizational goals and capabilities. MetaVu uses a proven model to help clients understand these dynamics and optimize information technology decisions.



MetaVu has been helping clients define, develop, and deploy environmental performance improvement strategies for over 7 years. Information Technology guidance is a critical component of the MetaVu value proposition. Clients of MetaVu’s Business Analytics and Technology practice:

- Reduce administrative and opportunity costs associated with inadequate IT capabilities;
- Make sound, no regrets decisions regarding environmental IT infrastructure investments;
- Optimize available IT capabilities and prioritize opportunities for improvement appropriately;
- Reduce IT implementation timelines and operational impacts.

**For more information on MetaVu’s Business Analytics and Technology practice, please contact Paul Alvarez at 303-679-8340, or visit [www.metavu.com](http://www.metavu.com).**