



**metavû**  
Creating a Return on Environment<sup>SM</sup>

## Environmental & Sustainability Performance



Environmental and sustainability performance are increasingly perceived by investors as leading indicators for long-term shareholder value creation. The reason is that effective corporate sustainability strategies, including those intended to reduce environmental impact, address all aspects of the business value chain. Revenues, operational costs, risk profiles, and capital costs all benefit from the conscientious development and implementation of sustainable business strategies. It should not come as a surprise that shareholders are now using performance in sustainability and environmental excellence as a proxy for management effectiveness.



### What's the Value of Exceptional Environmental and Sustainability Performance?

While many corporations are pursuing environmentally sound product designs and sustainable brand development, few consider how sustainability performance and the performance of their Environmental/Health/Safety (EHS) functions supports or detracts from those efforts. Increasing interest in environmental products present market opportunities, but also risks to those corporations who do not 'walk the talk' by pursuing sustainability and environmental performance excellence. Insufficient governance, inadequate management systems, maintenance shortcuts, and a lack of transparency place corporations at risk of 'greenwashing'. A single environmental event can sabotage tens of millions of dollars in well-intentioned brand and product innovation efforts.

### Improving Sustainability and Environmental Performance

Today's EHS functions are under enormous pressure to minimize corporate environmental and greenwashing risks as part of comprehensive approaches to sustainability. Factors critical to exceptional environmental (and health and safety) performance include:

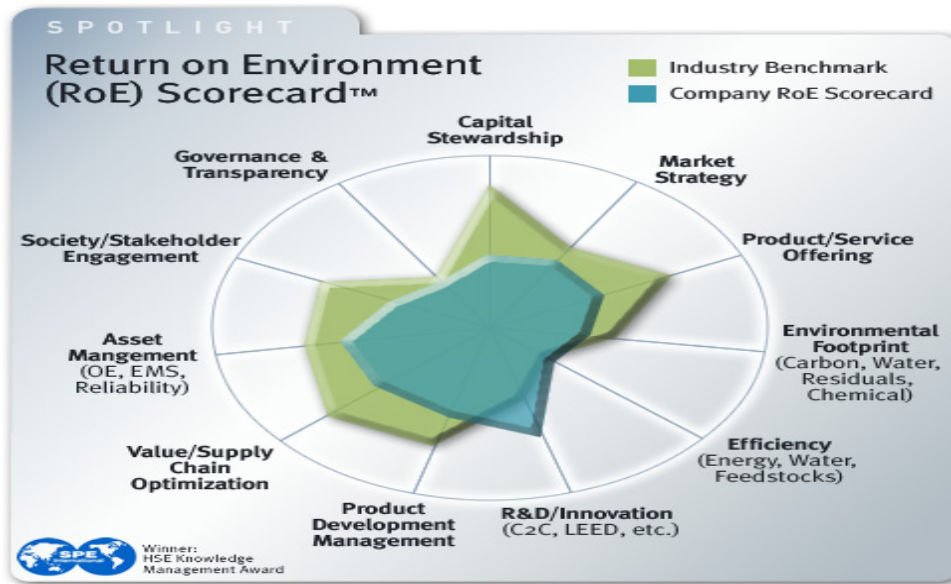
- ❖ Environmental impact as a component of asset and product portfolio management;
- ❖ Operational resource efficiency (water, energy, feed stocks) and the role of innovation;
- ❖ Governance, management systems, and reporting;
- ❖ Stakeholder (shareholder, regulator, NGO, employee, supplier) engagement;
- ❖ EHS Organizational and process designs and optimization.

**How can MetaVu’s Environmental and Sustainability Performance Practice Help?**

MetaVu’s experience in industries with heavy environmental footprints (including Chemicals, Manufacturing, Mining, Oil and Gas, Transportation, and Utilities) help the Company deliver exceptional value to its clients through EHS performance measurement and improvement.

Services include:

- ❖ Definition, development, and implementation of management strategies;
- ❖ Performance assessment and peer benchmarking;
- ❖ EHS Organization and Management System process design evaluation and optimization;
- ❖ Development of environmental performance measurement metrics;



**Why Chose MetaVu?**

MetaVu’s value stems from its unique understanding of the drivers of environmental performance and how associated management strategies serve as a critical component of a corporation’s sustainable approach to business. Clients of MetaVu’s Environmental and Sustainability Performance practice:

- Reduce greenwashing risks and administrative costs through improved EHS performance;
- Reduce operating costs through innovative process optimization, reduced resource utilization, and improved waste monetization;
- Reduce revenue risks and seize market opportunities through sustainable product and market strategies and business models;
- Improve capital utilization through improved asset and product portfolio management

**For more information on MetaVu’s Environmental and Sustainability Performance practice, please contact Paul Alvarez at 303-679-8340, or visit [www.metavu.com](http://www.metavu.com).**