



News Release

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FOR IMMEDIATE RELEASE

MetaVu Selected to Instruct Utility University® Course and Moderate Panel at DistribuTECH 2012

Paul Alvarez Recognized by DistribuTECH as One of the Smart Grid Industry's Top Experts and Speakers

DENVER – MetaVu, Inc., a leading sustainability and environmental performance consulting firm, today announced it has been selected to instruct a prestigious Utility University® course and moderate an expert panel at the DistribuTECH 2012 Conference and Exhibition, the leading annual smart grid event, in San Antonio, January 22-26. MetaVu's participation in DistribuTECH 2012 showcases the company's leadership and expertise in smart grid benefits measurement and deployment strategy development.

MetaVu will deliver two learning experiences at DistribuTECH 2012, including a preconference Utility University® course and panel session of experts from leading utilities and regulators, including Xcel Energy, Duke Energy, California Public Utilities Commission, and Oklahoma Corporation Commission. The relevant, topical and issue-concentrated content for these sessions will be based on MetaVu's smart grid experience in leading comprehensive, independent evaluations for Xcel Energy's SmartGridCity™ pilot project and the largest Ohio smart grid deployment on behalf of the Public Utilities Commission of Ohio. As part of these engagements, MetaVu has developed industry-leading measurement methodologies informed by a comprehensive review of emerging standards and publicly available utility business cases.

"We are pleased that the Advisory Committee for DistribuTECH 2012 recognized MetaVu with two opportunities to share smart grid best-practices," said Mark A. Serwinowski, Founder and CEO of MetaVu. "MetaVu's ability to help both utilities and regulators measure and maximize benefits through thoughtful application of organizational, operational and regulatory frameworks will be highlighted to participants, and I am confident the MetaVu team will deliver a great deal of value," added Serwinowski.

The preconference Utility University® course (UU 210), titled "Evaluating Smart Grid Performance: Optimizing the Value of Smart Grid Investments," is designed to help utilities completing or contemplating smart grid projects answer the question: *How can I improve the perception and value of smart grid investments to customers?* The course will help attendees

understand what smart grid benefits and capabilities customers value, how to measure associated performance, and how to overcome challenges to performance improvement.

MetaVu's Utility Practice Leader, Paul Alvarez, will also moderate a panel session of utility and regulator thought leaders designed to share emerging best practices. "Smart Grid Lessons Learned: Utility and Regulator Perspectives" will examine how findings from early deployments are shaping deployment trends among utilities and cost recovery orders from regulators. Randy Huston (Xcel Energy), Mark Wyatt (Duke Energy), Elizaveta Malashenko (California Public Utilities Commission - Energy Division), and the Honorable Dana Murphy (Chair, Oklahoma Corporation Commission) will provide insights of great value to smart grid deployment strategists, project managers, and customer program developers.

MetaVu reminds interested smart grid professionals to visit www.distributech.com to register for the conference and Utility University® (UU 210) course.

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About MetaVu

MetaVu simplifies the complexity of investing in sustainability and empowers executives to choose investment strategies best for their business. A recognized leader in sustainable development, MetaVu's advisory services and subscription products help companies innovate their business model and products leveraging sustainability as a strategy for value creation. This includes the Sustainable Development (SD) Tool Suite™ designed to measure environmental and social performance impact. MetaVu has successfully collaborated with leading companies across multiple sectors including global energy development in extractives, to renewables and electricity distribution in the "smart grid," to companies that produce the medicines we take, the food we eat, the clothes we wear, the cars we drive and the technology we use. To learn more about MetaVu, go to www.metavu.com.

About DistribuTECH

DistribuTECH is the utility industry's leading transmission and distribution conference and exhibition, covering the smart grid, automation and control systems, energy efficiency, demand response, renewable energy integration, advanced metering, T&D system operation and reliability, power delivery equipment and water utility technology. More information is available at www.distributech.com.