



## News Release

---

Contact:  
Nicole Fenner  
303-679-8340  
[Nicki.Fenner@metavu.com](mailto:Nicki.Fenner@metavu.com)

MetaVu  
2240 Blake Street, Suite 200  
Denver, Colorado 80205

September 10, 2009

**FOR IMMEDIATE RELEASE**

### **MetaVu Announces Utility Renewable Energy Performance Benchmarking Project**

DENVER, COLORADO – MetaVu, a leading sustainability and environmental performance consultancy specializing in industries with heavy environmental footprints, announced today that it is launching a Renewable Energy Performance Benchmarking project for the Utility Industry. The Company is recruiting 8-12 utilities to participate in the project.

The benchmarking project will examine participating utility renewable energy performance on 6 measures including operations, branding, renewable product options, renewable incentive program designs, resource planning, and corporate strategy. Renewable energy performance on each measure will be evaluated from a variety of perspectives including business integration, risk, regulatory, and shareholder/stakeholder. Results will be compared to peers in a 2 day workshop in which participants will learn about critical performance drivers, share common challenges and experiences, identify best demonstrated practices, prioritize renewable energy strategies, and establish peer networks for future collaboration.

“This is a truly unique opportunity in the nascent field of utility renewable energy management,” said Paul Alvarez, MetaVu Principal and Utility Practice Leader. “There is likely no better way for a utility to objectively evaluate its renewable energy performance than to participate in this project.” For more information on participating in the Renewable Energy Performance Benchmark, utility professionals are invited to visit [www.metavu.com](http://www.metavu.com) and select “Events” from the Thought Leadership web page, or to contact Paul Alvarez at 303-679-8340.

MetaVu Business Consulting helps clients define, develop, and implement Sustainable strategies that seize market opportunities and mitigate business risks associated with increasing environmental awareness and regulation. The Company advises clients on sustainable approaches to business throughout the value chain, from product and business innovation and operations process optimization to product and asset portfolio strategy and management. MetaVu’s consulting services, subscription products and implementation support provide consistent, thought-leading, practical value to clients in sectors with heavy environmental footprints including Agriculture, Building Products, Chemicals, Consumer Products, Forest Products, Manufacturing, Mining, Oil and Gas, Transportation, and Utilities. Highly satisfied Fortune 500 clients include Anadarko Petroleum, Chevron, CN, Devon Energy, Georgia Pacific, Hess, Noble Energy, and Xcel Energy. For more information about [MetaVu](http://MetaVu) and its consulting services, subscription products, and implementation support contact Nicole Fenner at 303-679-8340 or [nicki.fenner@metavu.com](mailto:nicki.fenner@metavu.com).