



News Release

Contact:
Nicole Fenner
303-679-8340
Nicki.Fenner@metavu.com

MetaVu
2240 Blake Street, Suite 200
Denver, Colorado 80205

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FOR IMMEDIATE RELEASE

MetaVu Announces Environmental Performance Benchmarking Project for the Exploration and Production Sector

DENVER, COLORADO – MetaVu, a leading sustainability and environmental performance consultancy specializing in industries with heavy environmental footprints, announced today it is launching an environmental performance benchmarking project for the Exploration and Production sector. The Company is recruiting 8-12 corporations with E&P operations to participate in the project. The Company's most recent environmental performance benchmarking project in the E&P sector was conducted in 2006.

The benchmarking project will examine participating E&P company performance on 12 measures from an environmental perspective, including Capital Stewardship, Management Systems and Metrics, Operations and Process Optimization, Environmental Footprint, Resource Efficiency, Risk Management & Governance, Health/Safety/Environment Organizational Capabilities, Health and Safety, Legacy Liability/Remediation, and Stakeholder Engagement. Environmental performance will be compared to peers in a 2 day workshop in which

participants will learn about critical performance drivers, share common challenges and experiences, identify best demonstrated practices, and establish peer networks for future collaboration.

“If the results of the 2006 E&P Benchmark project are any indication, the capability of this project to deliver value to participating companies is exceptional,” said Mark Serwinowski, CEO and Founder of MetaVu. “There is likely no better way for an E&P operation to understand and objectively evaluate its environmental performance than to participate in this project.” For more information on participating in the E&P environmental performance benchmark, HSE professionals are invited to visit www.metavu.com and select “Events” from the Thought Leadership web page, or to contact Mark Serwinowski at 303-679-8340.

MetaVu Business Consulting helps clients define, develop, and implement Sustainable strategies that seize market opportunities and mitigate business risks associated with increasing environmental awareness and regulation. The Company advises clients on sustainable approaches to business throughout the value chain, from product and business innovation and operations process optimization to product and asset portfolio strategy and management. MetaVu’s consulting services, subscription products and implementation support provide consistent, thought-leading, practical value to clients in sectors with heavy environmental footprints including Agriculture, Building Products, Chemicals, Consumer Products, Forest Products, Manufacturing, Mining, Oil and Gas, Transportation, and Utilities. Highly satisfied Fortune 500 clients include Anadarko Petroleum, Chevron, CN, Devon Energy, Georgia Pacific,

Hess, Noble Energy, and Xcel Energy. For more information about [MetaVu](#) and its consulting services, subscription products, and implementation support contact Nicole Fenner at 303-679-8340 or nicki.fenner@metavu.com.