



News Release

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FOR IMMEDIATE RELEASE

MetaVu Principal to Speak at Renewable Energy Markets '09

DENVER, COLORADO – MetaVu, a leading sustainability and environmental performance consultancy specializing in industries with heavy environmental footprints, announced today that Paul Alvarez, Principal and Practice leader, has been selected to make a presentation at Renewable Energy Markets '09 in Atlanta September 16.

Mr. Alvarez will be presenting 'RECs vs. Energy: The Pros and the Cons' on the final day of the conference, to be held at the CNN Omni Hotel September 13-16. The presentation will examine Consumer perspectives on the issue, the challenges of securing renewable energy for utility product options, and assessments of a variety of popular renewable energy product design options.

"The retail markets for electricity are changing, and utility offerings need to change with them," noted Mark Serwinowski, MetaVu's CEO and Founder. "Paul's presentation will be a convenient

way for utilities' renewable energy product and program managers and developers to gain a lot of insight in a brief amount of time.”

For more information on the conference or to register, please visit the website of the conference organizer, The Center for Resource Solutions (sponsor of the “Green-e” renewable energy certification program) at www.resource-solutions.com.

MetaVu Business Consulting helps clients define, develop, and implement Sustainable strategies that seize market opportunities and mitigate business risks associated with increasing environmental awareness and regulation. The Company advises clients on sustainable approaches to business throughout the value chain, from product and business innovation and operations process optimization to product and asset portfolio strategy and management. MetaVu's consulting services, subscription products and implementation support provide consistent, thought-leading, practical value to clients in sectors with heavy environmental footprints including Agriculture, Building Products, Chemicals, Consumer Products, Forest Products, Manufacturing, Mining, Oil and Gas, Transportation, and Utilities. Highly satisfied Fortune 500 clients include Anadarko Petroleum, Chevron, CN, Devon Energy, Georgia Pacific, Hess, Noble Energy, and Xcel Energy. For more information about [MetaVu](#) and its consulting services, subscription products, and implementation support contact Nicole Fenner at 303-679-8340 or nicki.fenner@metavu.com.